



## PUBLIC RELATIONS

# WEEKLY TOP HITS

### Top 10 Coldwell Banker Earned Press Placements

Total No. of Impressions: 56.6+ Million

October 2, 2021 – October 8, 2021

#1



[Coldwell Banker CEO M. Ryan Gorman on Inventory, Rebranding and More](#) (Ryan Gorman, President)

#2



[Warburg Realty Purchased by Coldwell Banker Real Estate to Form New High-End Brokerage](#) (Frederick Warburg Peters, President, Warburg Realty)

#3



[Why This 115-Year-Old Company is Still a Brand That Matters](#) (David Marine, CMO)

#4



[Coldwell Banker Will Be Focusing on Sellers in 2022 — Here's Why](#) (David Marine, CMO)

#5



[Coldwell Banker Real Estate Announces 2021 Leadership and 30 Under 30 Award Winners](#)

#6



[Coldwell Banker Receives 2021 St. Jude New Partner Campaign of the Year Award](#)

#7



[Coldwell Banker Real Estate Announces 2021 Leadership and 30 Under 30 Award Winners](#)

#8



[The 4 Biggest Takeaways from Coldwell Banker's Gen Blue](#)

#9



[Coldwell Banker Acquires Warburg Realty](#) (Frederick Warburg Peters, President, Warburg Realty)

#10



[Bebe Rexha Excited to Perform at Important Coldwell Banker Event in New York](#)

The Weekly Top Hits list represents a small snapshot of Coldwell Banker's 1,000+ press placements for the month.