



We are very excited to have you join the virtual [2021 Gen Blue Experience®](#), October 5 – 6. If you are attending the event virtually, continue reading to have all the information needed before, during, and after the event. If you are joining in person, read the [In-Person Know Before You Go](#).

## VIRTUAL EVENT INFORMATION

### 2021 Gen Blue Virtual Platform

All events included in the [virtual agenda](#) for the 2021 Generation Blue Experience® will take place on the [2021 Gen Blue® virtual platform](#). The platform provides access to the event live stream, zoom links to participate in the live learning sessions, and the recorded sessions. Recorded learning sessions will be available on the platform within one week of the event and accessible for 30 days.

*Note that all agenda times are listed on the virtual platform in Eastern Daylight Time (EDT). Please use the time zone converter on the website to find what time your sessions take place in your time zone.*

### Platform Login Details

The platform can only be accessed by one device per registration. For instance, you cannot access the platform on two desktops at the same time. **Each attendee also has a unique username and password that was provided in an email on September 30 from [melissa.santone@realogy.com](mailto:melissa.santone@realogy.com) with the subject line “Coldwell Banker 2021 Gen Blue Experience – Livestreaming on October 5 & 6”.**

### Login Instructions

- Access the virtual platform via [genbluevirtualexperience.com](https://genbluevirtualexperience.com)
- Username: [example@email.com](#) (the email address you entered when registering)
- Password: [Your Gen Blue Registration #]

### Tips for a Successful Virtual Event Experience

- Use Chrome or Firefox to access the livestream. These browsers are optimized to provide the best virtual event experience.
- Be sure to DISCONNECT from your VPN.
- Log in to the platform at least 30 minutes before the event to familiarize yourself with the space.

## The 2021 Generation Blue Experience: **Virtual** Know Before You Go Document

- Join the event early so we can assist with any technical difficulties prior to the start.
- A Tech Support chat will be available for the duration of the event once you are logged in to the platform.
- Please use headphones for the best quality audio.

### MORE INFORMATION

#### Questions

If you have questions or concerns regarding the Gen Blue Virtual Platform, contact [eventsupport@unbridled.com](mailto:eventsupport@unbridled.com) or the platform tech support chat.

#### Social Posting

Share your event photos and videos with us and the rest of the Coldwell Banker network by using the hashtag **#GenBlue** in your posts! You can also follow the 2021 Gen Blue Social Squad for the latest event updates. Here are their social media handles:

- Michelle Bass, Coldwell Banker CK Mann Realty
  - [Facebook](#) | [Instagram](#)
- Alicia Eisenbise, Coldwell Banker Home Office
  - [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)
- Javes Escalera, Coldwell Banker Lake Chelan Properties
  - [Facebook](#) | [Twitter](#)
- Kirsten Evans, Coldwell Banker Real Estate Group
  - [Facebook](#) | [LinkedIn](#)
- Tamara Foote, Coldwell Banker Premier Realty
  - [Facebook](#) | [Instagram](#) | [LinkedIn](#) | [Tik Tok](#)
- Aquontis Garlington, Coldwell Banker Realty – Northern California
  - [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)
- Rob Longo, Coldwell Banker Commercial Southwest Realty Brokerage
  - [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)
- Christian Montiel, Coldwell Banker Home Office
- Angie Myers, Coldwell Banker Realty – Mid Atlantic
  - [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)
- Jonathan Myers, Coldwell Banker Sea Coast Advantage
  - [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)
- Trae Seymour, Coldwell Banker Realty - Greater Cincinnati Tri-state Area & Central Ohio
  - [Facebook](#) | [Twitter](#) | [Instagram](#)
- Jamie Zapata, Coldwell Banker D'Ann Harper
  - [Facebook](#)