



PUBLIC RELATIONS

WEEKLY TOP HITS

Top 10 Coldwell Banker Earned Press Placements

Total No. of Impressions: **43+ Million**

August 13, 2021 – August 19, 2021

#1



[Authentic Storytelling for Consistent Success](#) (David Marine, Chief Marketing Officer)

#2



[You Can Own This Village in Maine for \\$5.5 Million](#) (Anna Boucher, Maine)

#3



[Will the latest COVID spike impact the economy in the fall?](#) (Charles El-Moussa, CBR president for Texas)

#4



[Chicago housing market is still booming](#) (Michael Kennelly, Nykea Pippion McGriff and Dawn McKenna, Chicago)

#5



[Wegmans Food Markets Acquires 221-Acre Site in Virginia](#) (J.R. Burdette and Donny Self, CBC, Virginia)

#6



[Oahu luxury home sales more than double in July compared to 2020](#) (Hawaii)

#7



[Does it really matter where you hang your license?](#) (Joseph Santini, Boca Raton managing broker, Florida)

#8



[Real Estate Has Gone to the Dogs](#) (Laura Levy, Colorado)

#9



[Parking and other key features in home listings attract buyers](#) (Dominic Fuscina, Philadelphia)

#10



[Anderson, Oconee home portfolio sells for \\$6.33M](#) (Harry Croxton, CBC, South Carolina)

The Weekly Top Hits list represents a small snapshot of Coldwell Banker's 1,000+ press placements for the month.