













PUBLIC RELATIONS

WEEKLY TOP HITS

Top 10 Coldwell Banker Earned Press Placements

Total No. of Impressions: 35.6+ Million

July 16, 2021 – July 23, 2021

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|-----|---|--|
| #1 |  | Coldwell Banker CEO on home renovation trends (Ryan Gorman, President and CEO, Coldwell Banker) |
| #2 |  | Good Day Marketplace -Summer Buying/Selling (RealVitalize / Stephanie Knights, Columbus, OH) |
| #3 |  | Coldwell Banker merges Central Pa. & Philly regions (David Krieger, President, Central PA & Philadelphia) |
| #4 |  | Sellers Need Guidance on What to Renovate (RealVitalize & Rose Sklar, Weston, Fla.) |
| #5 |  | Miami's 'Condo King' Lists Coconut Grove Villa for \$33 Million (The Jills Zeder Group, South Florida) |
| #6 |  | YouTuber Emma Chamberlain, 20, leases Los Angeles home (Brent Watson & Marco Salari, Beverly Hills) |
| #7 |  | Historic Tybar Ranch outside of Carbondale sells for \$12.55M (Rocky Whitworth, CB Mason Morse, Colorado) |
| #8 |  | Late polka queen's Berwyn bungalow for sale (Bruce Barns, Chicago, Ill.) |
| #9 |  | Westport home has two-story playhouse and secret passage (Joni Usdan, Westport, Conn.) |
| #10 |  | Quirky and retro Ocean City home has ocean views and a life-size burger man statue (Jaime Caine, Ocean City, MD) |

The Weekly Top Hits list represents a small snapshot of Coldwell Banker's 1,000+ press placements for the month.