






## PUBLIC RELATIONS

# WEEKLY TOP HITS

### Top 10 Coldwell Banker Earned Press Placements

Total No. of Impressions: 101.5+ Million

July 2, 2021 – July 8, 2021

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- |     |   |   |
|-----|---|---|
| #1  |  | <a href="#">Ryan Gorman on Wharton Business Daily</a> (Ryan Gorman, President & CEO)  |
| #2  |  | <a href="#">Presenting HousingWire's 2021 Marketing Leaders</a> (David Marine, CMO)   |
| #3  |  | <a href="#">What Brokers Need to Know to Get Cannabis Deals Done</a> (Rick Locchead, CBC, Florida)                          |
| #4  | THE WALL STREET JOURNAL   | <a href="#">Massive Resort-Like Estate Looks to Score \$20 Million</a> (Saundra Pogrelis, Chad & Deanna Matlick, St. Louis) |
| #5  | The New York Times  | <a href="#">Finding a Home in This Overheated Market</a> (Kyle Hinding, Connecticut)  |
| #6  | Chicago Tribune   | <a href="#">Kankakee 5-bedroom home with horse stable and paddocks: \$1.5M</a> (Michelle Arseneau, Illinois)                |
| #7  | MANSSION GLOBAL   | <a href="#">Opportunity to Invest in College Towns; Move Fast and Know Where to Look</a> (Elizabeth Boese, Colorado)        |
| #8  | Herald-Tribune  | <a href="#">Four benefits of working with real estate agent in hot market</a> (President Duff Rubin, Florida)               |
| #9  | THE SACRAMENTO BEE  | <a href="#">This mega-estate in Malibu, 180 acres, for sale for \$38 million</a> (Jade Mills & Joyce Rey, California)       |
| #10 | THE BALTIMORE SUN   | <a href="#">Elegant and fully renovated, this Baltimore townhome was built in 1900</a> (William Dragovich, Baltimore)       |

The Weekly Top Hits list represents a small snapshot of Coldwell Banker's 1,000+ press placements for the month.