



PUBLIC RELATIONS

WEEKLY TOP HITS

Top 10 Coldwell Banker Earned Press Placements

Total No. of Impressions: 97.3+ Million

May 28, 2021 – June 3, 2021

#1

RISMEDIA

[How Contrasting Teams Dominate Their Markets](#) (Choose Chad Team, Michigan; Jim Allen Team, North Carolina)

#2

LOS ANGELES BUSINESS JOURNAL
THE COMMUNITY OF BUSINESS™

[Jade Mills on Her \\$6 Billion Real Estate Career](#) (Jade Mills, Los Angeles)

#3

realtor.com

[Caroline Wozniacki and David Lee Buy a Penthouse on Fisher Island](#) (Jill Hertzberg and Jill Eber, Miami)

#4

HW

[Rising Silicon Valley home prices aren't deterring buyers](#) (Theresa Wellman, San Jose, California)

#5

DAYTON
BUSINESS JOURNAL

[Real estate leader muses on challenging year](#) (Ron Sweeney, Dayton, Ohio)

#6

The New York Times

[Lakeside Living with an Alpine Vibe](#) (Mark Lussig, Sparta, New Jersey)

#7

Sarasota

[Sarasota Rents Are Skyrocketing](#) (Jennifer Putnam, Sarasota, Florida)

#8

Pittsburgh Post-Gazette

[Foursquare house in Bellevue has 4 bedrooms, 1½ baths for under \\$290,000](#) (Kelly Perry, Pittsburgh)

#9

ctpost

[New Yorkers rented in Connecticut during the pandemic, will they stay?](#) (Barbara Bross, Connecticut)

#10

nerej

[Coldwell Banker Commercial NRT arranges \\$5.135 million building sale](#) (Todd Glaskin, Newton, Mass)

The Weekly Top Hits list represents a small snapshot of Coldwell Banker's 1,000+ press placements for the month.