







COLDWELL BANKER®

2021 AWARDS CRITERIA

DESIGNATION	INDIVIDUAL	TEAM 1-3 MEMBERS	TEAM 4+ MEMBERS	OFFICE
<div>International Society of Excellence</div> <div></div>	Award AGCI - \$1,000,000 Award Units - 160	Award AGCI - \$1,850,000 Award Units - 225	Award AGCI - \$2,600,000 Award Units - 300	N/A
<div>International President's Premier</div> <div></div>	Award AGCI - \$650,000 Award Units - 80	Award AGCI - \$1,450,000 Award Units - 200	Award AGCI - \$2,000,000 Award Units - 275	Award AGCI - \$19,000,000 Award Units - 1,400
<div>International President's Elite</div> <div></div>	Award AGCI - \$400,000 Award Units - 55	Award AGCI - \$975,000 Award Units - 125	Award AGCI - \$1,500,000 Award Units - 200	Award AGCI - \$11,000,000 Award Units - 1,000
<div>International President's Circle</div> <div></div>	Award AGCI - \$250,000 Award Units - 35	Award AGCI - \$700,000 Award Units - 85	Award AGCI - \$1,050,000 Award Units - 150	Award AGCI - \$7,000,000 Award Units - 700
<div>International Diamond Society</div> <div></div>	Award AGCI - \$175,000 Award Units - 25	Award AGCI - \$500,000 Award Units - 75	Award AGCI - \$800,000 Award Units - 120	Award AGCI - \$5,000,000 Award Units - 500
<div>International Sterling Society</div> <div></div>	Award AGCI - \$125,000 Award Units - 18	Award AGCI - \$400,000 Award Units - 55	Award AGCI - \$625,000 Award Units - 90	Award AGCI - \$4,000,000 Award Units - 425
PREMIER OFFICE				
Gold Award	Avg. Per Agent Award AGCI - \$160,000 Avg. Per Agent Award Units - 35			
Silver Award	Avg. Per Agent Award AGCI - \$130,000 Avg. Per Agent Award Units - 30			
Bronze Award	Avg. Per Agent Award AGCI - \$90,000 Avg. Per Agent Award Units - 25			
COMPANY				
Chairman's Circle	AGCI - \$11,000,000			
President's Award of Honor	AGCI - \$5,500,000			

Award Designations are based on two production categories, Adjusted Gross Commission Income (AGCI) or Units.

AGCI is comprised of commercial sales (generated by residential agents, and resi-mercial agents), residential sales, leases, and (incoming) referral income received after outgoing referral fees and outside broker splits have been deducted.

Units is comprised of only residential sales units.

Coldwell Banker recognition criteria and guidelines can be found on mycbdesk.com.



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